

The logo for the DEX Design Conference features a stylized 'X' composed of overlapping geometric shapes in red, yellow, and blue. To the right of the 'X' is a vertical bar with four colored segments: red, yellow, blue, and green.

**DEX
DESIGN
CONFERENCE**

A 3D architectural rendering of a modern, colorful architectural complex. The scene features several rectangular buildings in shades of red, orange, and yellow, set against a clear blue sky. A small human figure stands in the middle ground for scale. The ground is covered in a textured, grass-like material. In the foreground, a large, textured sphere sits on the ground. The overall aesthetic is clean, geometric, and vibrant.

SPONSORSHIP DECK

The background is a vibrant, abstract composition of geometric shapes and patterns. It features a large pink pentagon at the top, a blue trapezoid to its right, and a yellow triangle at the bottom. A green circular shape with a scalloped edge is on the left, and an orange and blue 3D block is on the right. The overall style is modern and colorful.

THEME

The Evolution of Design in Africa: The Past, Present, and AI-Driven Future.

September 20,
2025 | ISSER Auditorium
9:30am

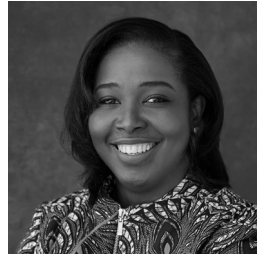


About dEX Design Conference



We see immense potential in African creatives and understand the need for a space where they can learn, showcase their skills, and be part of a supportive community. dEX Design Conference is an annual celebration of creativity, collaboration, and innovation for African designers and creatives. It is a platform to showcase talent, inspire new ideas, and connect emerging designers with industry experts. The conference aims to elevate African design, empower creatives with valuable resources, and foster a sense of community that drives the creative industry forward.

Past Speakers



Sharon Mills
Creative Consultant



Dela Kumahor
Product & Service Designer



Nana A. Sey
Founder, Workspace Global



Sydney S. Sam
Founder, Workspace Global



Aaron Yeboah Jr.
Founder, 2dots Space



Yeayi Kobina
African Writer & TV Producer, TV3



Muhammida El Muhajir
Director of Strategy, WaxPrint Media



Dela Avemega
Artpreneur, Author & Designer



Henry Mawuli Adobor
Creative Director, EchoHouse



Paul Ninson
Executive Director, Dikan Center



Farah Addul Wahab
IBCP Coordinator, Al Rayan Int. School



Natalie Narh
Founder, New Comma



Sunita Kragbe
Founder, Basecamp Initiative, Ghana



Yaa Boateng
Creative & Brand Specialist



Nana K. Duah
Principal & Creative Director, Oxygen



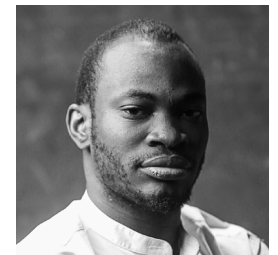
Nana Asihene
Creative Consultant, NKACC



Jonathan Letsa
Managing Director, Scribe



Osmond Tshuma
Creative Director, Mam'gobozi Design Factory



Tunji Ogunoye
Brand & Information Designer, Nigeria

Why Sponsor/Partner

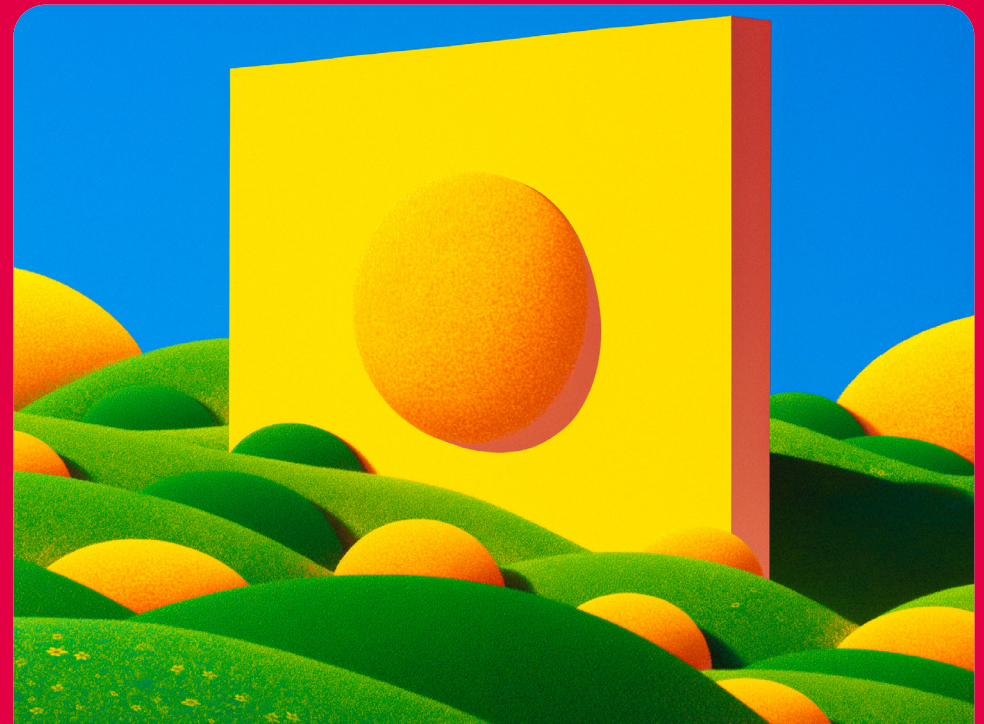
You get a lot of benefits from sponsoring this conference. If you're a new brand, you'll gain instant recognition among some of the most talented designers, creative professionals, and industry leaders in Africa. If you're already established, you'll earn extra credibility for championing design, innovation, and startups. Your marketing materials or merchandise will be featured in our goodie bags, your logo will be prominently placed, and you may get the opportunity to run a dedicated social media campaign or experiential at our event and on our pages. Plus, if you have giveaways or special promotions, we'll make sure they reach the right audience.





The Audience

The dEX Design Conference brings together creatives and techies from across Ghana, spanning industries from non-profits and global agencies to tech companies, startups, and freelance practices. Our attendees include designers, creative directors, and founders shaping design on the continent. Over the years, the conference has seen remarkable growth—in 2020, we more than doubled our attendance, and by 2022, we hosted over 700 in-person participants along with 500+ online viewers, expanding our reach and impact even further.



Designers/Creators

60%

Creative/Art Directors

15%

Developers

15%

Non-Designers

10%

The Event Format

One of the key factors at the dEX Design Conference is the opportunity to meet, talk and learn from one another. Our format consists of

- Masterclasses
- Workshops
- Panels
- Keynote Presentation
- Talks
- Mentorship
- Networking
- Dex Goodies



Past Sponsors/Partners



iamadinkra



treasure
maks.



FUND'N B&W
by James Baduor



UX
GH



AS | APAG STUDIOS



Partnership Levels

Partnering with dEX Design Conference means more than just visibility—it's an opportunity to connect with Africa's leading creatives, innovators, and design-driven businesses. Whether you're looking to showcase your brand, engage with top-tier talent, or support the growth of the creative industry, we offer tailored sponsorship packages to match your goals. From high-impact brand placements to exclusive engagement opportunities, our sponsorship levels provide unique ways to make a lasting impression. Explore our packages below and find the perfect fit for your brand.

Lead Package

GHC60,000

3 Available

- Logo on conference site, nametags & collaterals
- Media Acknowledgement
- 5 Social Media Posts
- 5 Full Access Pass
- 3 Pro Pass
- Marketing Material in Goodies Bag
- Onsite Indoor + Outdoor Branding
- Sponsor Booth
- Experiential Marketing Opportunity
- 1 video commercial on event screens
- Year-long partnership with dEX (TnCs Apply)

Package 1

GHC3,000

No Limit

- Logo on conference site, nametags & collaterals
- 1 Pro Pass

Package 2

GHC5,000

No Limit

- Logo on conference site, nametags & collaterals
- 1 Full Access Pass
- 1 Pro Pass

Package 3

GHC15,000

4 Available

- Logo on conference site, nametags & collaterals
- Media Acknowledgement
- 3 Social Media Posts
- 2 Full Access Pass
- 1 Pro Pass
- Onsite Outdoor Branding

Package 4

GHC30,000

2 Available

- Logo on conference site, nametags & collaterals
- Media Acknowledgement
- 3 Social Media Posts
- 3 Full Access Pass
- 2 Pro Pass
- Onsite Outdoor+Indoor Branding
- Sponsor Booth
- Marketing Material in Goodies Bag

Additional Sponsorship

The Fluids

This sponsorship covers water

GHC2,000

- Logo on conference site
- 1 Explorer Access Pass

The Snacks

This sponsorship covers drinks and snacks

GHC6,000

- Logo on conference site, nametags & collaterals
- On-site setup
- Media Acknowledgement
- 1 Explorer Access Pass

The Sessions

This sponsorship covers masterclasses & workshops

GHC8,000

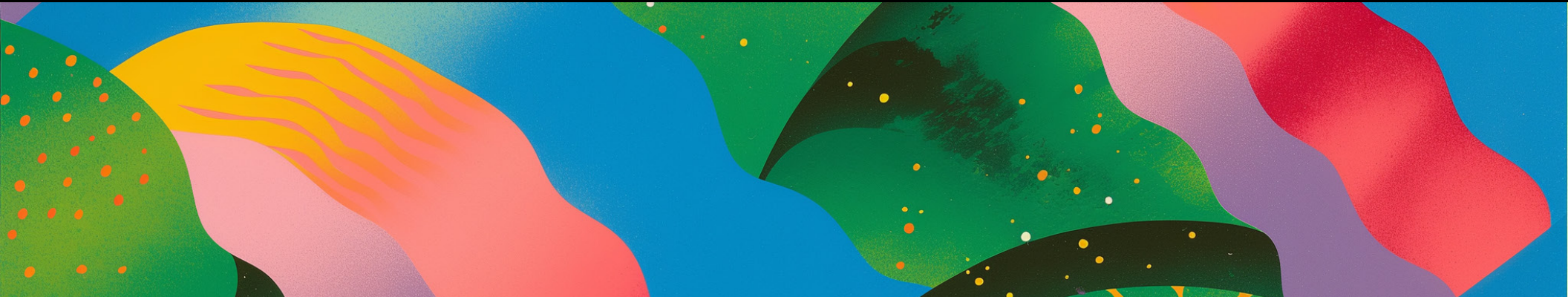
- Logo on conference site, nametags & collaterals
- Media Acknowledgement
- Workshop/Masterclass Naming Right
- 1 Full Access Pass

The Merch

This sponsorship covers production for our goodies bag

GHC12,000

- Logo on conference site, nametags & collaterals
- Media Acknowledgement
- 2 Social Media Posts
- 2 Full Access Pass
- 1 Pro Pass





Want to Sponsor

Dex Design Conference?

CONTACT US ON

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SHOOT US AN EMAIL AT

PARTNERSHIP@DEXGHANA.ORG

Find out more about event at conference.dexghana.org