

DDC26 Partnerships

Ways to Partner

Sustainable Design for People, Planet & Profit

12, 13 & 14 November 2026

National Theatre of Ghana, Accra

How we think about partnership



The dEX Design Conference brings the field together for three days.
There is more than one way to be part of it.

Partnership is a value exchange, not just a logo on a banner. Not every partnership is a cheque. We match what you can bring to what the conference needs, and we are clear about what you get back. Fit comes first, always.

➡ Fit first

We choose partners whose mission genuinely matches the room. A weak fit helps no one.

➡ Value both ways

Every partnership is built so both sides gain something real, named, and tangible.

Our partnership landscape

Two ways to partner with DDC26. Find where you fit.

Strategic roles

Cash-led. Category exclusive. One organisation per role.

- **Ecosystem Enabler**
Title partner. Co-present the whole event.
- **Dimension Leaders**
Own a day: People, Planet, or Profit.
- **Experience Partners**
Present across the whole attendee experience.

Collaborative partnerships

Value exchange. Often in kind.

- **Programme & Knowledge**
Shape what is taught and discussed.
- **Community & Inclusion**
Bring people in and widen the door.
- **Media**
Carry the story and grow the reach.
- **Technology**
Power the experience with real tools.

Ecosystem Enabler

The single title partner. One organisation whose name runs through DDC26 across all three days, every channel, and every community. This is co-authorship of the event, not a sponsorship slot.

Who fits

- A foundational investor in Africa's creative economy
- A company building creative-sector credentials
- A platform with a digital-inclusion mandate
- A development institution backing creative industries

What we want

- A lead investment that anchors the whole event
- Confirmation early enough to launch the campaign together
- Category exclusivity, one title partner only

What we offer

- Named co-presenter of DDC26 across all three days
- A main-stage keynote and closed-door leadership access
- Naming across stage, digital, and all communications
- Other perks to be discussed in detail

Dimension Leaders

Three partners, one for each day. Each becomes the named voice of People, Planet, or Profit, owning the narrative of that day's conversation.

Who fits

- People day: digital inclusion, EdTech, accessible design
- Planet day: circular economy, materials, climate, architecture
- Profit day: accelerators, investment, business and professional bodies

What we want

- An investment that leads one full day
- A genuine fit with that day's theme and audience
- A point of view worth sharing on stage

What we offer

- Named leader of one conference day
- A stage moment and a curated speaker pairing
- Other perks to be discussed in detail
- Activation space across all three days

Experience Partners

Up to four partners woven into the fabric of the experience. Practical and visible, integrated across the attendee journey through all three days.

Who fits

- Brands that enable the attendee or creative experience
- Tools, services, or platforms our community already uses
- Organisations seeking a sustained, hands-on presence

What we want

- An investment that supports the wider experience
- An integration that adds to the experience, not noise
- Early confirmation to maximise touchpoints

What we offer

- Integrated brand presence across all three days
- Activation or demo space in the exhibition zone
- Inclusion in attendee-facing touchpoints
- Named partner credit across our channels

Programme & Knowledge

Organisations that shape the substance of the conference. What is taught, researched, and discussed on stage and in the rooms.

Who fits

- Universities and design schools
- Research bodies and think tanks
- Professional associations
- Curators and content originators

What we want

- Lead or co-curate a session, workshop, or masterclass
- Nominate or supply speakers
- Contribute research, or co-author a day's narrative

What we offer

- Stage and breakout-room presence as a thought leader
- Named programme credit across the conference
- Direct access to our design community
- Joint content and a feature in the impact report

Community & Inclusion

Organisations that bring people in and widen the door. They grow who is in the room and make sure it reflects the whole field.

Who fits

- Community hubs and creative collectives
- University design clubs and dEX Circles
- Networks for women and under-represented designers
- Accessibility and representation advocates

What we want

- Mobilise your members and networks to attend
- Help us reach designers we do not yet reach
- Co-host a community activation or meetup

What we offer

- Visibility to a 2,400 attendee-day audience
- Discounted or complimentary access for your community
- A platform to spotlight the work you do
- First access to the wider network

Publications, broadcasters, podcasts, and creators who carry the DDC26 story before, during, and after the three days.

Who fits

- Design and creative publications
- Business and lifestyle media
- Radio, podcasts, and broadcast
- Photo, film, and creator networks

What we want

- Pre-event coverage and audience distribution
- On-the-ground content and interviews
- An agreed reach commitment

What we offer

- Media accreditation and full access
- Interviews with speakers and curators
- Named media partner credit across our channels
- A front-row seat to the region's design story

Technology

Software, hardware, and platform providers who power the experience and put real tools in designers' hands.

Who fits

- Design and creative software
- Ticketing, registration, and event tech
- AV, production, and connectivity
- Hardware and device brands

What we want

- Tools, licenses, or infrastructure for the event
- Product demos or hands-on workshops
- Technical enablement for our community

What we offer

- Hands-on exposure to practising designers
- Demo and activation space on site
- A direct product feedback channel
- Named technology partner credit

Find your fit



Where do you see yourself?

● **Ecosystem Enabler**

You want to title the whole event.

● **Dimension Leader**

You want to own a day: People, Planet, or Profit.

● **Experience Partner**

You want to be present across the whole experience.

● **Programme & Knowledge**

You shape what happens on stage and in the rooms.

● **Community & Inclusion**

You bring people in and widen the door.

● **Media**

You carry the story and grow the reach.

● **Technology**

You put real tools in designers' hands.



Let's start the conversation

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